

# Summer Dashe

WWW.SUMMERDASHE.COM

925-389-7997

SUMMERDASHE@YAHOO.COM

KNOXVILLE, TN

## Experience

### **VISUAL STORYTELLING AND COMMUNICATIONS UNITED STATES DEPARTMENT OF ENERGY**

**OAK RIDGE, TN — 2021-PRESENT**

- Launched the United States Department of Energy's first ever newscast on-air and online
- Launched the United States Department of Energy's first newscast
- Shoots, writes, and edits stories that appear on-air and online
- Secured spots for Energycast on TV stations in 24 counties across Tennessee from Nashville to Knoxville
- Covers stories on groundbreaking medical research, environmental clean-up that is changing the landscape, and national security missions keeping citizens safe from the gravest threats abroad
- Writes articles for [energy.gov](https://www.energy.gov)
- Produces and edits content for official Facebook, Twitter, and YouTube accounts
- Designing TV studio in the federal building in Oak Ridge, TN
- Works with construction, lighting, and top federal leaders to execute Energycast set plans
- Leads Energycast promotional and marketing efforts
- Ensures visual storytelling efforts clearly communicate work impacts to the community, lawmakers, and top federal leaders
- Built relationships both within the federal government and local community to enhance communication
- Prioritized conversational writing to smoothly communicate complex science, national security, medical research, and environmental missions and projects
- Interviewed local, state, and federal government leaders on camera to improve visual communication efforts

### **LECTURER THE UNIVERSITY OF TENNESSEE**

**KNOXVILLE, TN — AUGUST 2022-PRESENT**

- Teaches broadcast reporting in the college of communications and information
- Syllabus includes lessons on reporting, producing, shooting, writing, editing, and ethics
- Responsible for class of more than 20 students
- Takes students out in the field for real life journalism experience

### **DOCUMENTARY PRODUCER HACKER FILMS**

**MYRTLE BEACH, SC — AUGUST 2021-PRESENT**

- Producer on true crime documentary sharing the story of one of America's most high profile crimes, the disappearance of Heather Elvis
- Coordinates shoots and interviews family, friends, and officials closest to the story
- Manages PR and marketing for the film
- Communicates with journalists and media members regarding press coverage for the film
- Manages Facebook account for the film that has amassed more than 17,000 followers in just a matter of months
- Prepares interview questions, shoot locations, and crew plans for filming
- Organizing edits and storyline with production expected to be complete late 2023

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## **TV SHOW HOST WATE-TV**

**KNOXVILLE, TN — FEBRUARY 2020-PRESENT**

- Asked to come back to host a monthly medical show shortly after leaving full-time position listed below
- Thirty minute show airs monthly on ABC
- Interviews doctors, nurses, and other medical professionals about relevant health topics

## **ANCHOR/DIRECTOR OF STORYTELLING WATE-TV**

**KNOXVILLE, TN — AUGUST 2020-NOVEMBER 2021**

- Emmy award winning storyteller who oversees storytelling efforts and training for newsroom employees including editors, photographers, reporters, digital journalists, producers, and news managers
- Top notch communicator who respectfully teaches others and developed 10 session storytelling workshop to train team on writing, editing, and shooting techniques for successful visual and written storytelling
- Virtual storytelling workshops sent out to Nexstar stations across the country, the largest parent company of TV stations in the US
- Trusted and respected manager often approached by newsroom employees seeking advice and guidance
- Expert in ethics and implements new protocols to maintain integrity and foster responsible coverage based on industry-wide discussions through involvement and memberships with three national journalism organizations
- Award winning writer and newsroom leader who approves written scripts for air and articles for online publication
- Excellent under deadline and created "breaking news checklist" to manage high-stress and fast paced coverage situations with priority on "accuracy above all" approach
- Organized, quick, and calculated under pressure and solution oriented
- Encourages employees and committed to making the workplace genuinely positive to foster passionate and quality work
- Hosted "Instagram Takeover" for Radio Television Digital News Association (RTDNA) to offer career advice to followers

## **ANCHOR/MANAGING EDITOR WPDE-TV**

**MYRTLE BEACH, SC — 2015-2020**

- Managed and anchored for the number one rated evening news team in the market

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- Led media training for local university employees, first responders, and medical professionals to teach communication and interviewing skills
- Launched the station's first investigative team with work leading to state law changes
- Attended several of the nation's top storytelling workshops biannually to build skills and train
- Led storytelling training for visual and digital journalists
- Ambitious, gritty, and unafraid to stand up for what is right
- Fostered relationships with sources to earn trust
- Dogged commitment to first amendment rights led to a bill introduced in South Carolina to promote transparency within government agencies
- Relentless in the face of intimidation and uncovered criminal activity within a police department that ended with arrests, indictments, and multiple internal investigations
- Built the largest social media following of any news anchor in the market on Facebook
- Versatile personality proven in launching weekend cooking segment now successfully in its fourth year
- Earned more than a dozen journalism awards for writing, editing, videography, communication, investigative, and digital skills
- Wrote article for RTCNA on succeeding with chronic illness.

## **ANCHOR/REPORTER**

**TYLER, TX – 2013-2015**

### **KLTV-TV**

- Shot, wrote, and edited reports for the number one rated news station in East Texas
- Anchored and produced several newscasts building writing, technology, and public speaking skills
- Embraced team mindset
- Responsible for digital and social media coverage on weekends

## **REPORTER**

**DALLAS, TX – 2012-2013**

### **THE DALLAS MORNING NEWS**

- Daily crime and feature reporter for the paper and [DallasNews.com](http://DallasNews.com)
- Conducted interviews, took photos and videos, and wrote various stories

## Volunteer Work

### **DYSAUTONOMIA INTERNATIONAL**

- Spoke at the annual international conference for autonomic dysfunction and emceed the awards ceremony in front of more than 2,000 attendees from around the world
- Educates and spreads awareness using social media
- Report on POTS, a form of Dysautonomia, gained viral recognition on Facebook and Twitter
- POTS report earned an Emmy nomination and won several other journalism awards for the story shot, edited, and written as a multimedia journalist all while sick with the condition
- Advocates for medical education, eliminating medical bias, and better treatment for disabled people especially those with invisible illnesses

### **AMERICAN HEART ASSOCIATION**

- Volunteer for AHA since 2013 with various chapters from Texas to South Carolina to Tennessee

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- Held various roles including Heart Ball event planning and fundraising committee and executive leadership team
- Energetic, engaging, and uplifting emcee of Heart Ball and Heart Walk five years in a row and subject of "Open Your Heart" impact video on POTS

## Awards

- Three time Emmy winner for breaking news, team coverage, and evening newscast
- Two time Emmy nominee for health and investigative reports
- Three time EMMA Award Honorable Mention for investigative and general news reports
- Nine time Radio Television Digital News Association first place winner for anchor team of the year, health/medicine, general news, and education reports
- South Carolina Broadcasters Association STAR award winner for convergence coverage

## Education

Southern Methodist University '13 – Dallas, TX

Major: Convergence Journalism, Minor: Ethics

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