

Summer Dashe

Multiplatform Storyteller

WWW.SUMMERDASHE.COM

925-389-7997

SUMMERDASHE@YAHOO.COM

KNOXVILLE, TN

Experience

ANCHOR/DIRECTOR OF STORYTELLING (WATE-TV)

KNOXVILLE, TN — 2020-PRESENT

- Excels at public speaking and on-camera storytelling as an evening news anchor
- Emmy winning storyteller who oversees storytelling efforts and training for newsroom employees including editors, photographers, reporters, digital journalists, and producers
- Top notch communicator who respectfully teaches others and developed 10 session storytelling workshop to train team on writing, editing, and shooting techniques for successful visual and written storytelling
- Trusted and respected manager often approached by newsroom employees seeking advice and guidance
- Expert in ethics and implements new protocols to maintain integrity and foster responsible coverage based on industry-wide discussions through involvement and memberships with three national journalism organizations
- Award winning writer and newsroom leader who approves written scripts for air and articles for online publication
- Excellent under deadline and created "breaking news checklist" to manage high-stress and fast paced coverage situations with priority on "accuracy above all" approach
- Organized, quick, and calculated under pressure and solution oriented
- Encourages employees and committed to making the workplace genuinely positive to foster passionate and quality work
- Hosted "Instagram Takeover" for Radio Television Digital News Association (RTDNA) to offer career advice to followers

ANCHOR/MANAGING EDITOR (WPDE-TV)

MYRTLE BEACH, SC — 2015-2020

- Managed and anchored for the number one rated evening news team
- Attended several of the nation's top storytelling workshops biannually to build skills and train
- Led storytelling training for visual and digital journalists
- Honest leader who launched the stations first investigative team
- Ambitious, gritty, and unafraid to stand up for what is right
- Fostered relationships with sources to earn trust
- Dogged commitment to first amendment rights led to a bill introduced in South Carolina to promote transparency within government agencies
- Relentless in the face of intimidation and uncovered criminal activity within a police department that ended with arrests, indictments, and multiple internal investigations
- Built the largest social media following of any news anchor in the market on Facebook
- Led media training for local university employees to teach communication and interviewing skills
- Versatile personality proven in launching weekend cooking segment now successfully in its fourth year
- Earned more than a dozen journalism awards for writing, editing, videography, communication, investigative, and digital skills
- Wrote article for RTDNA on succeeding with chronic illness

ANCHOR/REPORTER (KLTV-TV)**TYLER, TX — 2013-2015**

- Shot, wrote, and edited reports for the number one rated news station in East Texas
- Anchored and produced several newscasts building writing, technology, and public speaking skills
- Embraced team mindset
- Responsible for digital and social media coverage on weekends

REPORTER (THE DALLAS MORNING NEWS)**DALLAS, TX — 2012-2013**

- Daily crime and feature reporter predominantly for DallasNews.com
- Conducted interviews, took photos and videos, and wrote various stories

Volunteer Work

DYSAUTONOMIA INTERNATIONAL

- Spoke at the annual international conference for autonomic dysfunction and emceed the awards ceremony in front of more than 2,000 attendees from around the world
- Educates and spreads awareness using social media
- Report on POTS, a form of Dysautonomia, gained viral recognition on Facebook and Twitter
- POTS report earned an Emmy nomination and won several other journalism awards
- Advocates for medical education, eliminating medical bias, and better treatment for disabled people especially those with invisible illnesses

AMERICAN HEART ASSOCIATION

- Volunteer for AHA since 2013 with various chapters from Texas to South Carolina to Tennessee
- Held various roles including Heart Ball event planning and fundraising committee and executive leadership team
- Energetic, engaging, and uplifting emcee of Heart Ball and Heart Walk five years in a row and subject of "Open Your Heart" impact video on POTS

Education

Southern Methodist University '13 – Dallas, TX
Major: Convergence Journalism, Minor: Ethics